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what synergy effect  
clients say about us...

## WHAT SYNERGY EFFECT CLIENTS SAY ABOUT US...

The proof is in the pudding - here is some great feedback we've received over the years.

### events

*“ Your responsiveness to our brief, in terms of both innovation and timeliness, was fantastic and we certainly felt as a team that the positive outcome from our audience could not have been achieved without your assistance. Feedback from the sales force was that the presentation was amongst the ‘best they had ever seen’, was ‘motivating and informative’ and ‘went so fast because I was interested the whole time’. You have certainly helped us move the goal post in terms of delivering a powerful and informative message and we found your communication to be both open and supportive, which was very reassuring during the lead up to conference.”*

DC, MARKETING MANAGER, PHARMACEUTICAL CLIENT

*“ Ruth and her wonderfully creative mind has been an inspiration to the entire Event Solutions team at PricewaterhouseCoopers. Working with Ruth has been a delight. She is helpful, provides great feedback, advice and acts with complete professionalism 100% of the time. Synergy assists with that unique edge that corporate events need.”*

EM, EVENT MANAGER – PROFESSIONAL SERVICES CLIENT

*“ It was an absolute pleasure to work with you on this event. It was a tight budget which you managed well, delivering on all required elements and you still managed to offer added value via small details that did not go unnoticed! Our international guest said it was one of the best events he has ever been too. Thanks again team – you always make it easy not matter how complicated or otherwise the event is.”*

LC, MANAGER CORPORATE RELATIONS & PROGRAMS  
– TELECOMMUNICATIONS CLIENT

*“ Charity 10th Anniversary Dinner - The Sensory Tunnel concept and creation, which was designed by Ruth Hirst from a brief provided, was a huge success - both fun and challenging! I very much enjoyed working with Ruth. Not only did she kindly donate her time and services to this project, she delivered an excellent outcome with a minimum of fuss and was under budget. This required great creativity, flexibility and self-confidence and we were all impressed by her professionalism and good humour.”*

CM, CEO - CHARITY CLIENT

*“ Michael, thank you, so much for the launch event - the event was a huge success and our customers have been raving about it since. You guys did an amazing job – in the short time frame we gave you to pull this together - it was absolutely brilliant. Your dedication to make this happen for us was fantastic - from the organisation prior to the event, the event itself and after the event on Sunday ensuring all customers got their transfers and flights was very professional.”*

MR, CHANNEL MANAGER - HEALTHCARE CLIENT

*“ Synergy were refreshingly different and full of creative ideas, showing the utmost professionalism from start to finish. Every angle was covered, every detail addressed. The team were both courteous and helpful and put a lot of thought into making the event special for our guests. The venue was exactly what we were looking for, as was the theme and they created an occasion that was unique and enchanting. We received overwhelmingly positive feedback from the media – they absolutely loved it! We were delighted with the event, all that was promised was delivered and so much more. Synergy did us proud. It would be a pleasure to work with them again.”*

AD, PRODUCT MANAGER - HEALTHCARE CLIENT

*“ I've had the pleasure of working with Synergy on several large events over the past few years. They have always provided creative and professional service and are dedicated to producing a seamless and unique event experience. They are client focused, always responsive and go above and beyond to ensure the most successful outcome. I look forward to working with Michael and his team for many years ahead.”*

TR, EVENT MANAGER - LEGAL CLIENT

*“As a business development manager in this industry. I have over the past 20 years been involved with numerous event companies and I am wanting to say thank you to you and your team for your ongoing support. Each event is run with the utmost professional service, you are aware of the importance of confidentiality between customers and always maintaining discretion when required.*

*No request is ever too hard. Either you and your team have provided a service second to none for our team and in fact more than often the accommodation you and your team acquire is superior in standard to what would otherwise be acquired ie room upgrades etc. Thank you again for your ongoing professional and impeccable service of creating an experience our customers see and value.”*

CM, SENIOR BUSINESS DEVELOPMENT MANAGER - HEALTHCARE CLIENT

## conference

*“The conference delivery was seamless, high quality, contemporary and was money well spent! The team were highly skilled and experienced individuals who delivered exceptional quality in all aspects.*

*Very proactive with ideas to bring the conference to life and deliver conference theme. The Opening Video set the scene brilliantly and onsite management was very professional and exceeded expectations.*

*The Delegate registration and logistics were handled brilliantly - a personal approach – nothing was too difficult.”*

SD, PROJECT DELIVERY MANAGER - FINANCIAL SERVICES CLIENT

*“The Best Ever” is what our guests were telling us – as you were fully aware because they were also telling you and you should feel proud. Thank you for all your hard work in helping make our group have a memorable time, which indeed has set high expectations for next year.”*

SM, INTERNAL EVENT MANAGER – BANKING CLIENT

*“Conference Dinner Event Design I received a lot of great feedback from the client commenting on the attention to detail on how the dining room was presented - thanks. I look forward to the next opportunity to work with Synergy.”*

MT, EVENT MANAGER, - BANKING CLIENT

*“ Firstly, I cannot speak highly enough of Ruth and her team. They have organised the National Franchise Conference for numerous years now, and they simply get better and better. We have complete faith in Ruth and her wonderful ideas, and she has proven to get the most out of our budget (no matter how big or small) on every occasion. The team are extremely diligent and reliable and make you feel at ease throughout the entire process, they have also managed to inspire and captivate our company year in year out. Apart from being exceptional event creators and managers, they are wonderful people, and an absolute pleasure to deal with. I highly recommend the Synergy team for your next event.”*

**AZ, NATIONAL BEST PRACTICE MANAGER – FINANCIAL SERVICES CLIENT**

*“ We have worked with Synergy Events for the past 6 years for our Investment and Climate Change Summits in Sydney and Melbourne. The events have grown in size and influence with Synergy enabling our expansion and catering to increased technical needs. They are creative and proactive in their suggestions, however always respectful of the ‘way we need to do things’ and the investment industry we cater for. I can’t recommend them highly enough.*

*Our sustainability approach for events and procurement has always included locally and sustainably sourced food and beverage options as well as merchandise. Emissions are offset for the events including travel for attendees and guests. We inform and engage our guests in these activities throughout the events and work with our external contractors to help us incorporate this into the event as a whole.”*

**RW, DIRECTOR ASIA INVESTOR GROUP  
– INVESTOR RELATIONS/CLIMATE CHANGE CLIENT**

*“ As a Professional MC and speaker, I get to work with a great many conference organisers. Having just finished a job working with Ruth and her team at Synergy, I can honestly say they were simply outstanding. They organised an amazing conference, with an outstanding Agenda, an amazing social program and everything flowed beautifully. Their attention to detail was brilliant and they were incredibly easy to work with. I know that the end client was delighted and clearly have been for years - because the client hires Synergy year in year out. I would recommend the team to anyone looking to organise a unique, seamless and beautifully planned event.”*

**AK - CONFERENCE MC**

*“ A very big thank you to Michael and the whole Synergy team for going above and beyond to make sure that everything with our China & Thailand trip ran without fault and that all were well attended to at all times. We couldn't have done it without you!”*

RV, NATIONAL MANAGER INDEPENDENT CHANNELS  
- SUPPLY CHAIN CLIENT

*“ It has been great working with you and the team and I'd like to say thanks for all the support over the last three years, I think we achieved some great events for both customers and partners working together and this has been down to your hard work, understanding and creativity.”*

AH, MARKETING DIRECTOR ENTERPRISE BUSINESS GROUP – ICT INDUSTRY

*“ Just a quick note to say thank you for all your great work on our event this morning - it was a huge success and I believe people really enjoyed the meeting, especially all the creative elements.”*

PR, MARKETING MANAGER - PHARMACEUTICAL CLIENT

*“ Ruth and her team are amazing! Organised, calm, efficient - and making sure at all times everything runs smoothly. One of the most stressful jobs in the work is that of an event planner - but they make it look easy. With Synergy at the helm, you know things will go according to plan and you will never have to be stressed yourself! TA DA!”*

AG - SPEAKER

## incentives

*“ THANK YOU SO MUCH for giving me this opportunity and for taking such good care of me. You are warm hearted, good people and I enjoyed every second spending time with you.”*

SH - INCENTIVE WINNER DELEGATE

*“ So much fun, excitement, food, good conversations and just great memories, so thanks again. This truly was a trip of a lifetime.”*

RW - INCENTIVE WINNER DELEGATE

*“ A couple of weeks back from the fantastic trip to Queenstown, I wanted to say thank you for organising such an amazing event. I had such a great time and was able to do some things that one might only dream about (flying around for a day with 15 helicopters). Added to a breathtaking location, your personal approach in ensuring that everybody was enjoying themselves and getting to the activities on time, was outstanding and ensured that we attained the full experience on offer.*

*Thank you again, I hope I am able to attend another trip in the future.”*

**KP - INCENTIVE WINNER DELEGATE**

*“ It was a pleasure working with you. Your attention to detail and excellent communications skills made it possible to share your expectations with our operations team. Your partnership during the planning process assured a great event. Thank you again and we look forward to the privilege of working with the Synergy team in the future.”*

**CS, CATERING AND CONFERENCE SERVICES MANAGER,  
COSMOPOLITAN HOTEL LAS VEGAS**

*“ I have worked with the team from Synergy Events for three years. With the team managing our annual conferences it was actually quite difficult for me to only choose 3 attributes because she and her team excel at what they do.*

*They are completely personable which makes the planning and implementation of a major logistical event so seamless. Every little detail is pre-thought and our franchisees walk away having enjoyed themselves completely. Thanks Ruth for the enjoyable experience, and we look forward to what you have planned for next year.”*

**JH, HEAD OF MARKETING AND COMMUNICATIONS  
– FINANCIAL SERVICES CLIENT**

*“ From event strategy and planning, to logistics and entertainment, Synergy provide a professional and thorough service. Ruth delivered on brief, budget and time, and helped to create a memorable, smooth-running event on each occasion I've had the pleasure of working with her. I have no hesitation in recommending Ruth to manage any event - large or small.”*

**AZ, MARKETING MANAGER – FRANCHISE CLIENT**

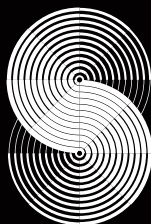


**we create events that awaken, ignite  
and motivate your people, building a  
renewed sense of connection and  
commitment to your organisation.**

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WE LOOK FORWARD TO SPEAKING TO YOU!

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