



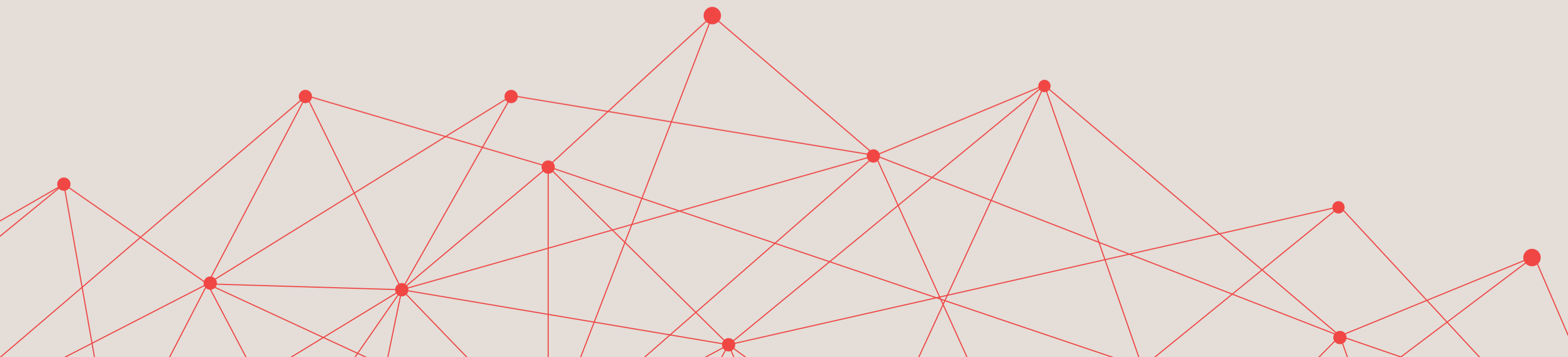
SYNERGY
E F F E C T

Ignite 60



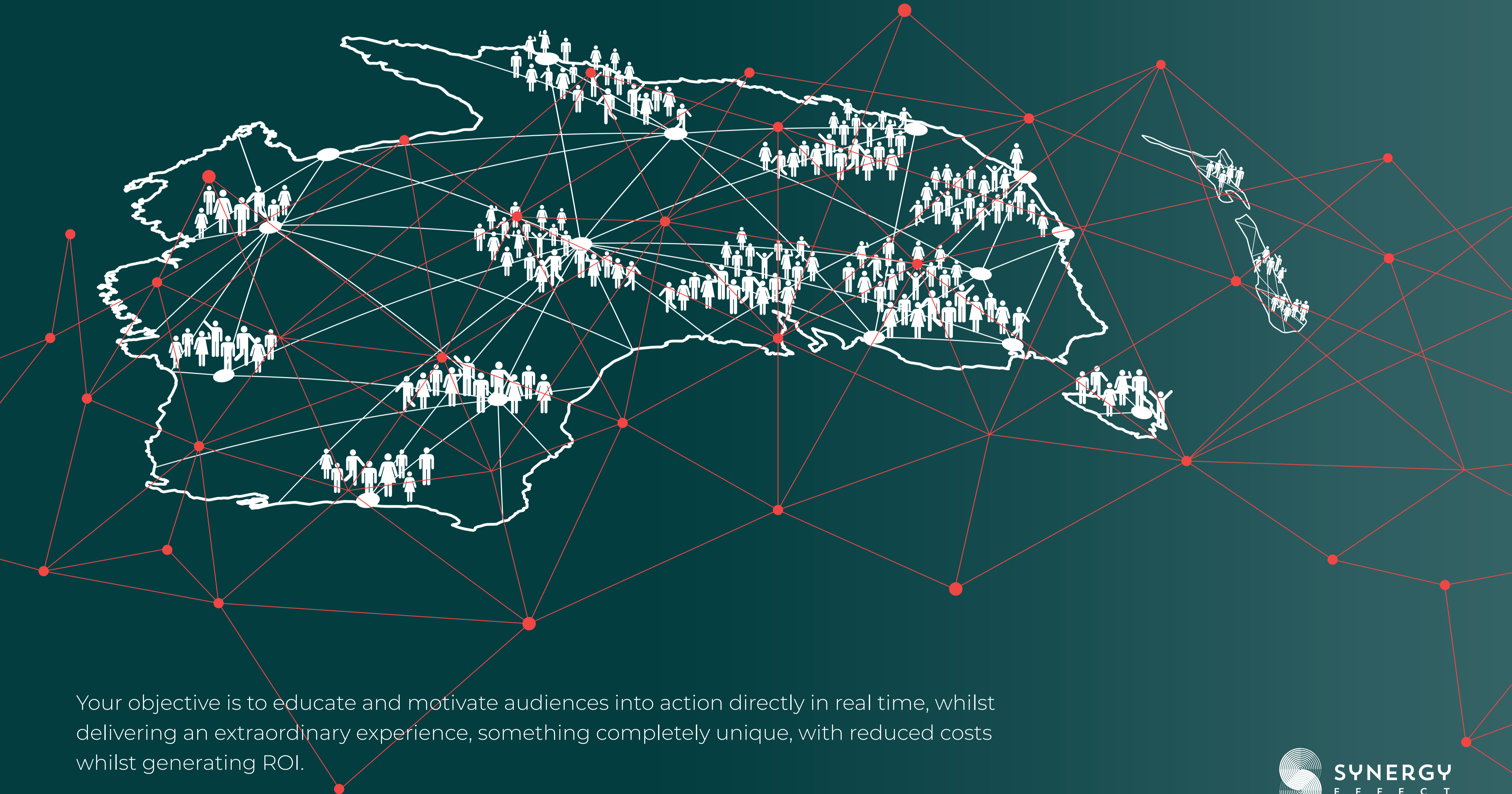
Ignite60:

Connect online with your customers or staff across the region through live, interactive, highly engaging and immersive presentations in as little as 30 minutes.



The Challenge:

Your customers and staff are based all over the country, the region, the world. Traditionally it's a time consuming and costly exercise, to deliver information at scale and measure success.



Your objective is to educate and motivate audiences into action directly in real time, whilst delivering an extraordinary experience, something completely unique, with reduced costs whilst generating ROI.

The Solution:

Ignite60 is an online event product and the perfect solution for international or national companies who deliver regional or global initiatives to localised groups of customers, partners or staff.

Key strategies

Product launch

Education needing to be distributed widely and quickly



Multiple Speakers

Dynamic branded 3D sets with audience engagement

Our experienced team will work alongside you to create, design, build or customise your virtual set

The Result:

Ignite60 delivers multi-dimensional online events at the intersection of the physical and the virtual worlds.



Engage your audience:

By allowing communities to engage at scale, Synergy Effect has revolutionised the way national and international companies exchange ideas, engage and educate people.





Extend your reach:

Designed for short, focused events for: key strategies, product launch or education needing to be distributed widely and quickly.

It turns the ubiquitous webinar into a television experience on dynamic, branded 3D sets with audience engagement.

Influence anywhere:

Events that are designed to heighten human enjoyment beyond the everyday, enabling the convergence of sharing and consuming information, whilst creating unimagined ways to interact.

The distinction is the simplicity in acknowledging that traditional in person events are not your only solution in every time.



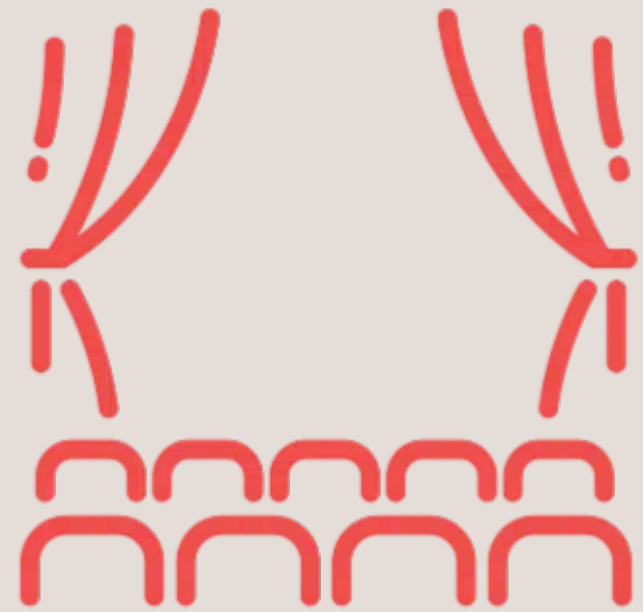


The Product:

Ignite60 is for delivering strategy and engagement for 500 - 15000+ people.

Combining event design and creative, AV and technical direction, live group interaction, speaker capture, remote crew management, content and animation development, and presentation delivery.

Reap the benefits:



Reach customers or staff without travel costs



Launch ideas and gain insights in real time



Dispersed information widely and quickly

Cost efficiencies:

With **Ignite60**, your speakers will have your audiences enjoying the same high-quality experience at the same price no matter where they are located. Reach up to 5000+ people from as little as \$13 per head, providing efficiencies of scale.

How much you could save?

Total number of guests



Average cost per guest

Duration 1 hour

Note: hospitality, AV charges at site not included

The approach:

Our experienced team will work alongside you to create the program, design your sessions, build or customise the virtual set, incorporate and stakeholder presence and devise inclusion - all to earn audience attention.



Each event takes a 'reimagined' look at how your messages are delivered. Create a highly dynamic show with compelling content, activations, and media all designed to captivate your audience.



The stage design reflects your brand quality, message, incorporating animated graphics, media, presentations and speakers, creating a dynamic 3D environment for remote speakers to come together in one central location.



Distribute the content swiftly post event, ensuring it endures long after the event is over.



Authentically engaging:

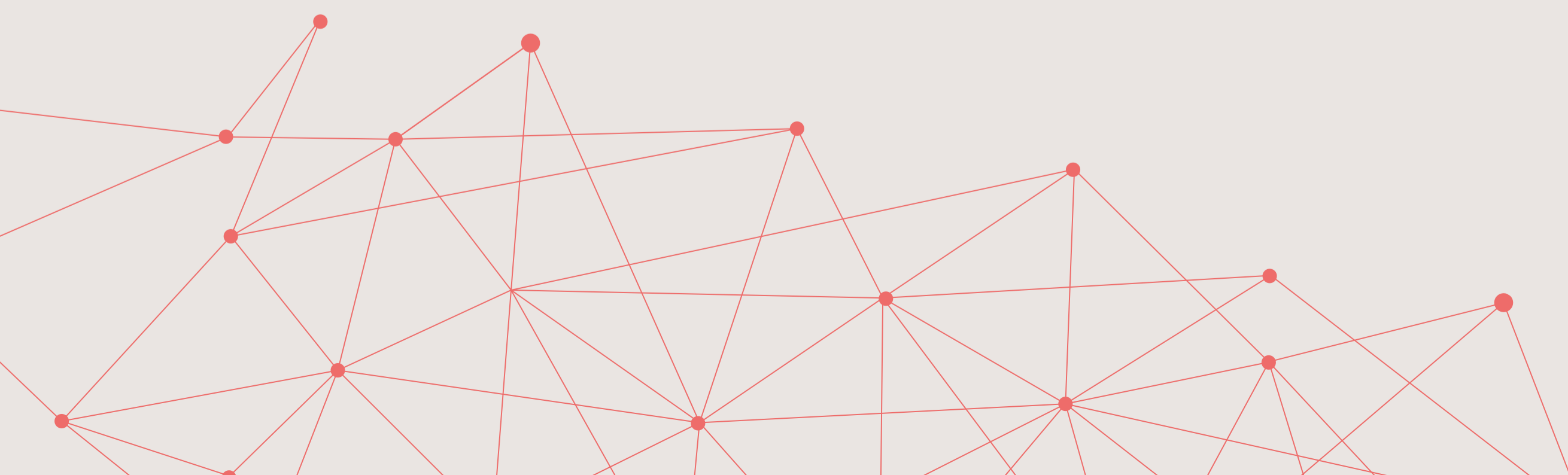
Storytelling is the foundation of creating inspired digital content that makes a lasting impact.

Through digital media techniques and our distinctive creative approach, it's never been easier to bring your brand message to life.

Production effects:

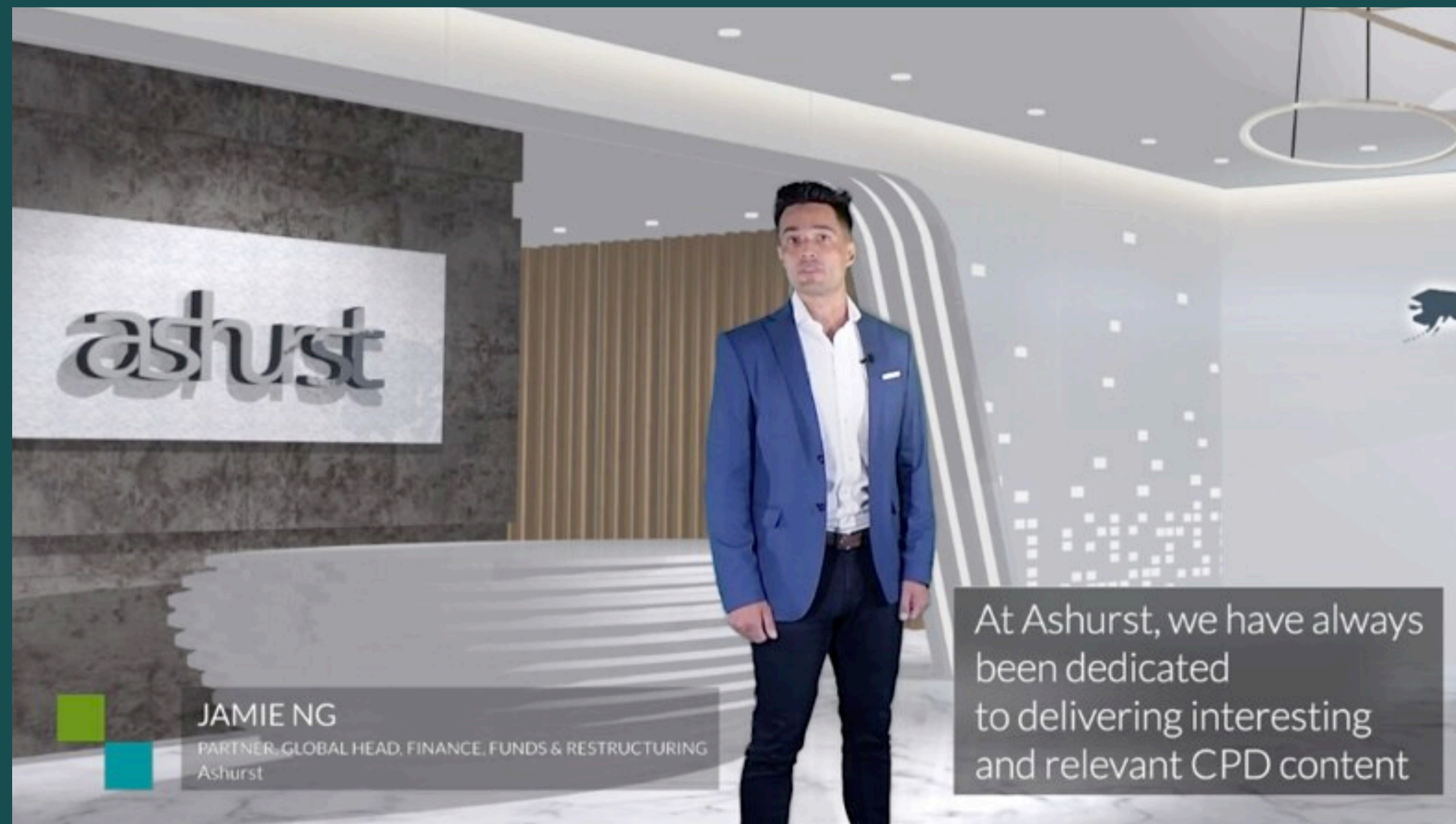
Ignite60 digital media content excites and inspires your audience whilst remaining true to your brand ethos.

Expertise incorporates all elements of video production from creative development to scripting, filming, editing, animated graphics and fulfilment.



Marketing:

Boost your marketing campaign adding in teaser videos on your virtual stage set, featuring your brand, and ensuring your program delivery will stand out from the rest.

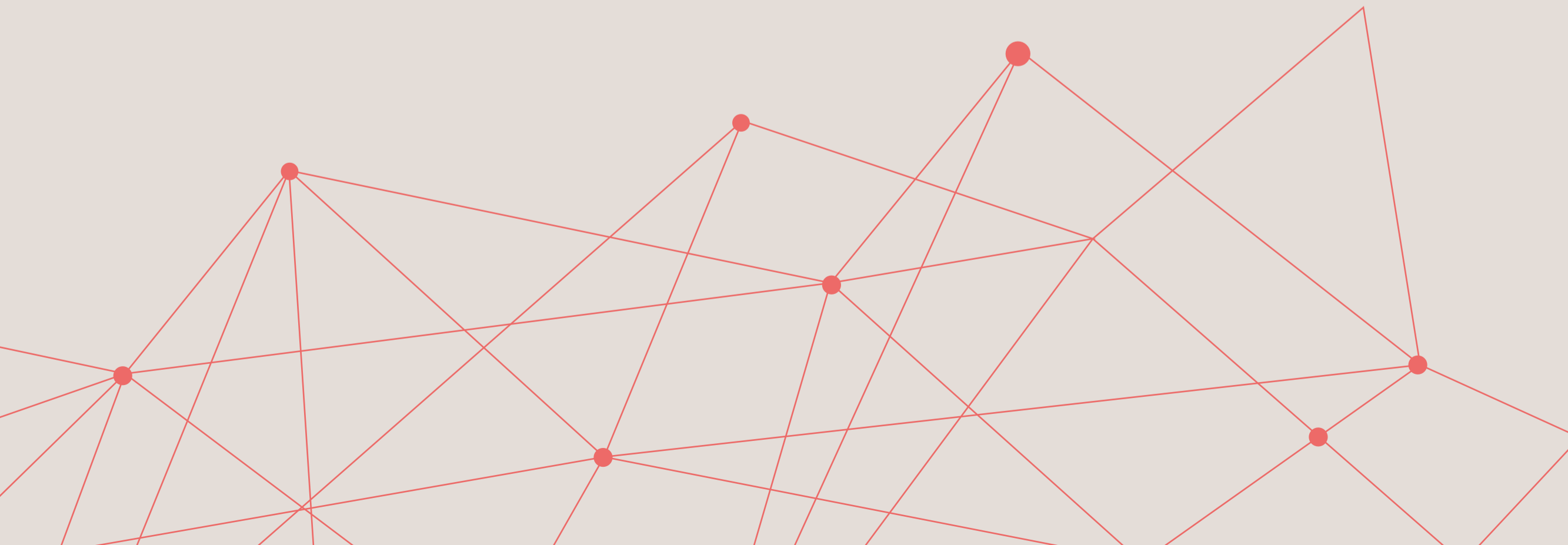
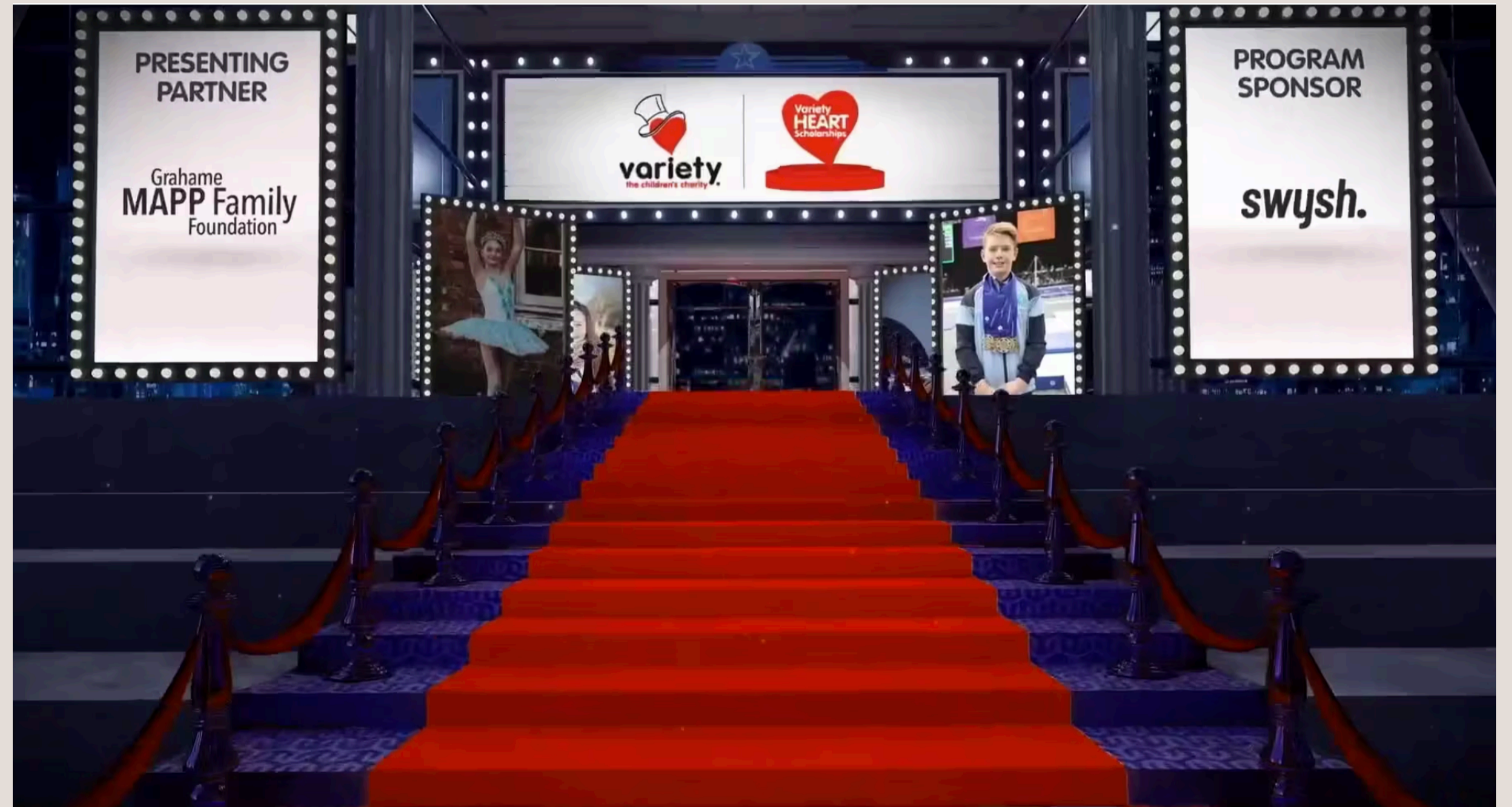


Event arrival experience:

A short video will build anticipation and welcome your attendees with a vital message to set the scene.

Plant key values, display brand messages and showcase campaign images that reflect your purpose or objectives.

Incorporate members of your organisation, previous award winners or focus messages to open your event



Package: Ignite60

Our packages are flexible with the standard 60 minute package consisting of:

1. Presentation design
2. Production management
3. Unlimited audience numbers
4. Unlimited reach around the world
5. Real time audience interaction
6. Engagement app and reporting
7. Dynamic branded virtual stage set
8. Graphic animations
9. Presentation guidelines
10. Presenter capture
11. Professional MC/host
12. Activations promoting inclusivity
13. Guest registration website
14. Dedicated, secure HD streaming
15. Real time insights, feedback and sentiment



Optional Extras:

Speakers and influencers | Internal and external marketing | Presentation development

Industries we work with.

Pharmaceutical
&
Aesthetics

Real Estate,
Property
&
Building

Finance
&
Broker
Networks

Construction
&
Manufacturing

National
Retailers
&
Local Stores

Car Brands
&
Car Dealers

Franchise

Recent clients.





Thank You!

Contact us for a complimentary discovery session:

Phone: +61 2 9977 5546 | Email: connect@synergyeffect.com.au | Visit: synergyeffect.com.au/solutions